Future-Focused School Leadership Summit – 2024
"Navigating the Future: Empowering STEAM School Leaders"
「智領未來」學校領袖峰會
引領未來：開啓 **STEAM** 學校領袖新視野
Event 2 – Industry Insight
活動 **2 –** 行業洞察
Tour C – Event Rundown
導覽團 **C** 活動日程

0745   Registration 登記

0800   Departure HK 由香港出發

1000-1100   Visit Tencent 參訪騰訊[1]

Visitors can gain an in-depth understanding of Tencent's latest development and business dynamics in the areas of Consumer Internet, Industrial Interconnection Zone, and Sustainable Social Value Innovation through rich product demonstrations and scenario-based interactive experiences.

訪客可通過豐富的產品展示和場景互動體驗，深入了解騰訊在消費互聯網、產業互聯區以及可持續社會價值創新領域的最新發展與業務動態。

1230-1330   Lunch at Huawei 於華為午餐[2]

1330-1500   Visit Huawei 參訪華為[3]

Huawei's global headquarters in Bantian was built in 1998 and covers an area of about 2 square kilometers (including municipal roads), with a total of 11 areas, including 10 work areas and 1 residential living area. Huawei's architecture is unique, emphasizing the harmony between architecture and nature. The entire Bantian base is characterized by low-rise buildings. The municipal roads between the Bantian bases are named by Huawei after famous scientists of the past and present, expressing Huawei's respect for science and pursuit of truth.
Currently, Huawei's base applies Huawei's most advanced intelligent solution to realize intelligent management of the entire site. Huawei utilizes new ICT technologies such as 5G, AI, Internet of Things, big data, cloud computing, etc. Based on the strategy of "Platform + Ecology", Huawei relies on its digital platform and joins hands with its ecological partners to create intelligent site scenario solutions, including the site command center, site intelligent security, intelligent commuting, intelligent asset management, intelligent facility management, intelligent energy efficiency management, space management and other types of scenarios. It realizes "status visualization, time control, and business management" in the base, unifies data classification and analysis, and realizes one map management, which enables itself to understand the status of people, things, and objects in the base at any time and any place, as

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[1] Tencent Binhai Building 騰訊濱海大廈: No. 33, Haitian Second Road, Nanshan District, Shenzhe 深圳市南山區海天二路 33 號

[2] Laurel Garden (Nanshan Branch) 桂亭‧臻品粵菜府‧新貴宴請(南山科技園店)：B301, 3F, B Block, Chuang Yi Technology Building, No.198 Keji Zhong Yi Lu 科技園科技中一路 198 號創益科技大廈 B301 號

[3] Huawei Bantian Headquarters 華為全球總部阪田基地: Bantian Street, Longgang District, Shenzhen 深圳龍崗區坂田街道

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well as cross-departmental, cross-regional, and cross-system collaboration. It can grasp the overall situation, unify resource dispatch, provide management plans through data fusion and analysis, move from passive response to active management, and ensure the overall control of the operation situation.

華為全球總部阪田基地始建於 1998 年，占地約 2 平方公里（含市政道路），一共 11 個園區，其中 10 個工作區域、1 個住宿生活區域。華為建築別具一格，注重建築與自然的和諧。整個阪田基地大多為矮層建築的特色。阪田基地之間的市政道路，都是由華為根據古今中外的著名科學家命名，表達華為人對科學的崇敬和對真理的追求。

當前，華為的園區應用了華為最先進的智慧園區解決方案，實現整個園區的智慧化管理。華為運用 5G、AI、物聯網、大數據、雲計算等新 ICT 技術，基於「平台+生態」的戰略，依托華為沃土數字平台，攜手生態夥伴，打造智慧園區場景化解決方案，包括園區指揮中心、園區智慧安防、智慧通勤、智慧資產管理、智慧設施管理、智慧能效管理和空間管理等多類場景。實現了園區的「狀態可視、時間可控、業務可管」，數據統一分類、分析，實現一張圖管理，隨時隨地了解園區內人、事、物的狀態，跨部門、跨區域、跨系統的協作。掌握全局態勢，統一資源調度，通過數據融合分析，提供管理預案，從被動響應走向主動管理，保障運營態勢全局掌控。

1630-1730   Visit DCH 參訪大昌行[4]

The visit included a tour of DCH Lexus flagship store to explain 4S store operation and customer maintenance under digitalization; and an on-site communication with DCH headquarters on the digitalization planning of the automobile dealership group.
參訪活動包括大昌行雷克薩斯門店現場參觀，講解數字化下的 4S 店運營及客戶維系；以及大昌行總部現場溝通，汽車經銷商集團數字化搭建規劃

1945   Back in HK 返回香港

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[4] Shenzhen Shenye Lexus Flagship Store 深業雷克薩斯（寶安旗艦店）: 34 Xixiang Blvd, Baoan, Shenzhen 深圳市寶安區西鄉大道 34 號

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2