

**Future-Focused School Leadership Summit – 2024
“Navigating the Future: Empowering STEAM School Leaders”**

「智領未來」學校領袖峰會
引領未來：開啓 STEAM 學校領袖新視野

**Event 2 – Industry Insight
活動 2 – 行業洞察****Tour A – Event Rundown
導覽團 A 活動日程**

- 0715 Registration 登記
0730 Departure HK 由香港出發
0930-1045 Visit Lenovo 參訪聯想¹

Located at Lenovo Center, Nanshan District, Shenzhen, Lenovo Future Center was officially put into operation in March 2023, covering an area of 2,500 m². As the window of China's reform and opening up, Shenzhen now becomes the engine of the Guangdong – Hong Kong–Macao Greater Bay Area.

The innovation ecosystem of this city offers great opportunity for Lenovo Future Center to demonstrate Lenovo's capabilities of empowering customers in their digital transformation. The center offers a brand-new presentation of Lenovo's New IT architecture, and use cases of verticals including smart manufacturing, education, finance and telecommunication.

聯想深圳未來中心位於深圳市南山區聯想後海中心，於 2023 年 3 月正式開放，占地 2500 m²。深圳是中國改革開放的窗口、粵港澳大灣區的核心引擎，聯想紮根深圳 30 多年，與深圳的發展同頻共振。

聯想深圳未來中心綻放於科技之城，圍繞新 IT 架構、制造、教育、金融、電信等行業場景和應用案例，呈現了聯想賦能千行百業、推進智能化轉型的最新實踐成果

- 1100-1200 Visit Tencent 參訪騰訊²

Visitors can gain an in-depth understanding of Tencent's latest development and business dynamics in the areas of Consumer Internet, Industrial Interconnection Zone, and Sustainable Social Value Innovation through rich product demonstrations and scenario-based interactive experiences.

訪客可通過豐富的產品展示和場景互動體驗，深入了解騰訊在消費互聯網、產業互聯區以及可持續社會價值創新領域的最新發展與業務動態。

- 1215-1345 Lunch 午餐³
Lunch Speaker 午餐演講嘉賓

¹Lenovo Future Center 聯想深圳未來中心： 6/F, Tower A, Lenovo Houhai Center, Nanshan District, Shenzhen 深圳市南山區後海濱路與海德一道交叉口聯想後海中心 A 座 6 層

²Tencent Binhai Building 騰訊濱海大廈: No. 33, Haitian Second Road, Nanshan District, Shenzhen 深圳市南山區海天二路 33 號

³Laurel Garden (Nanshan Branch) 桂亭·臻品粵菜府·新貴宴請(南山科技園店)： B301, 3F, B Block, Chuang Yi Technology Building, No.198 Keji Zhong Yi Lu 科技園科技中一路 198 號創益科技大廈 B301 號

Mr. Ray Chap 裴偉先生⁴

UBTECH AI Education Expert 優必選人工智能教育專家⁵

As we stand on the threshold of the era of artificial intelligence and robotics, what urgent transformations are needed in our talent structure? What kind of innovative education should primary and secondary schools provide? How can these goals be achieved through effective methodologies and tools? UBTECH, ranked as the leading brand in China's science and innovation education sector, will share its insights from perspectives including policy, industry, and educational practices.

當我們站在人工智慧與機器人時代的門檻上，我們的人才結構需要哪些迫切的轉變？中小學應該提供怎樣的創新教育？如何通過有效的方法和工具實現這些目標？作為中國科技創新教育領域的領先品牌，UBTECH 將從政策、產業、教育實踐等多個角度分享自己的見解。

1430-1530 Visit DCH 參訪大昌行⁶

The visit included a tour of DCH Lexus flagship store to explain 4S store operation and customer maintenance under digitalization; and an on-site communication with DCH headquarters on the digitalization planning of the automobile dealership group.

參訪活動包括大昌行雷克薩斯門店現場參觀，講解數字化下的 4S 店運營及客戶維系；以及大昌行總部現場溝通，汽車經銷商集團數字化搭建規劃

1745 Back in HK 返回香港

⁴ Mr. Ray Chap is an AI Education Expert at UBTECH Robotics. He has served as the presenter for corporate projects at the International Conference on Artificial Intelligence and Education and as a lecturer for international official training sessions at the Ministry of Commerce of China. With his extensive experience, Mr. Chap has been involved in the design of multiple municipal and district-level AI education projects and has led the development of over 10 innovative curricula.

裴偉先生是深圳市優必選科技股份有限公司的人工智慧教育專家，持有國家二級職業培訓師資格，並擁有香港浸會大學社會學碩士學位。他曾多次代表公司在業界會議上演講，並作為培訓講師參加中國商務部組織的國際官員培訓。裴偉先生在創新型教育領域有著豐富的實踐經驗，曾參與設計多個市區級別的人工智慧教育專案，並主導開發了多門創新型課程。

⁵ UBTECH is a leading global AI and humanoid robotics company. With the latest technology, Ubtech empowers different business fields including AI Education, logistics, healthcare and others. For education, it provides solutions for general education, vocational education and specialized education.

優必選是全球領先的人工智慧和類人機器人公司。優必選採用最新技術，賦能人工智慧教育、物流、醫療健康等不同業務領域。在教育方面，它為普通教育、職業教育和專業教育提供解決方案。

⁶ Shenzhen Shenye Lexus Flagship Store 深業雷克薩斯（寶安旗艦店）: 34 Xixiang Blvd, Baoan, Shenzhen 深圳市寶安區西鄉大道 34 號